**ADOPTED MAY 7, 2018** 

# Village of Avon

Community Forum Held on February 15<sup>th</sup>, 2017

# **Public Input Summary**

- SWOT Analysis Summary
- Community Preference Survey Results











**DRAFT February 2015** 

# <sup>+</sup>Village of Avon Comprehensive Plan Update

# **Community Forum**

Strengths, Weaknesses, Opportunities, Threats (SWOT) Analysis

February 15, 2017

#### **Strengths**

The following is a listing of Avon's STRENGTHS that were originally identified as part of the process used to develop the Village's 2011 Comprehensive Plan. On February 15, 2017 Community Forum attendees were asked to rank the significance of each item as it relates to the Village's current conditions. The results will be used in the development of the 2017 Comprehensive Plan update.

The number in parentheses (#) preceding each item indicates the number of "votes" given by attendees of the Community Forum in an effort to determine the priority or level of importance of each comment.

- (8) Friendly people, strong sense of community
- (4) Rich local history
- (3) Safe place, low crime with local police force
- (3) Traditional downtown area
- (2) Large amounts of open space contribute to rural character
- (2) Strong industrial base
- (2) Good location, close to Rochester, Route 390, etc.
- (1) Picturesque community
- (1) School district incorporates entire town
- (1) Good agricultural base
- (1) Water system & Cargo/Rail system

SWOT Analysis Comparison Page 2 of 5

#### Weaknesses

The following is a listing of Avon's WEAKNESSES that were originally identified as part of the process used to develop the Village's 2011 Comprehensive Plan. On February 15, 2017 Community Forum attendees were asked to rank the significance of each item as it relates to the Village's current conditions. The results will be used in the development of the 2017 Comprehensive Plan update.

The number in parentheses (#) preceding each item indicates the number of "votes" given by attendees of the Community Forum in an effort to determine the priority or level of importance of each comment.

- (8) Empty store fronts
- (5) Isolated drainage system issues
- (5) Poor façade appearance on West Main Street hill structures
- (2) High school taxes
- (1) Cut through traffic on residential roads

SWOT Analysis Comparison Page 3 of 5

#### **Opportunities**

The following is a listing of Avon's OPPORTUNITIES that were originally identified as part of the process used to develop the Village's 2011 Comprehensive Plan. On February 15, 2017 Community Forum attendees were asked to rank the significance of each item as it relates to the Village's current conditions. The results will be used in the development of the 2017 Comprehensive Plan update.

The number in parentheses (#) preceding each item indicates the number of "votes" given by attendees of the Community Forum in an effort to determine the priority or level of importance of each comment.

- (7) Support of local businesses, diversify retail offerings
- (3) Safe, child appropriate playgrounds, skate park, pool, etc.
- (3) Encourage walking & biking (bike lanes, trails, crosswalks, etc.)
- (2) Support diversified agriculture & local food sources
- (2) Continued development of Avon Community Garden
- (2) Keep people in town on weekend nights, open old movie theatre
- (2) Improved technology renewable energy, wireless capabilities, etc.
- (1) More festivals/community events
- (1) Enhance historical assets & preserve historic homes
- (1) Mass Transit Options Local reliable bus system, express bus
- (1) Residential development with higher-end housing
- (1) Genesee River & Greenway Trail as community resources

#### **Threats**

The following is a listing of Avon's THREATS that were originally identified as part of the process used to develop the Village's 2011 Comprehensive Plan. On February 15, 2017 Community Forum attendees were asked to rank the significance of each item as it relates to the Village's current conditions. The results will be used in the development of the 2017 Comprehensive Plan update.

The number in parentheses (#) preceding each item indicates the number of "votes" given by attendees of the Community Forum in an effort to determine the priority or level of importance of each comment.

- (4) Sprawl & poorly planned development
- (3) Change in small town character
- (3) High volume of truck traffic
- (3) Increasing drug use problem
- (2) Misaligned land use & growth policies with the Town
- (1) Rising taxes state/local
- (1) Big box stores locating in Avon & neighboring towns
- (1) Lack of cooperation between the Town & Village

SWOT Analysis Comparison

# Village of Avon - Comprehensive Plan Update Community Preference Survey Results

The following is a summary of the Community Preference Survey (CPS) conducted in February of 2017, with the Steering Committee. The survey results are presented based upon committee member responses, beginning with the least desirable images (lowest possible score was 1) to the most desirable images (highest possible score was 10).



#### **Image #38**

Average Score: 2.50
Median Score: 2.00
% Responses Less Than 4: 75%
% Responses Greater Than 6: 6%



#### Image #9

Average Score: 2.73
Median Score: 2.00
% Responses Less Than 4: 75%
% Responses Greater Than 6: 10%



#### <u>Image #48</u>

Average Score: 2.85
Median Score: 2.00
% Responses Less Than 4: 73%
% Responses Greater Than 6: 10%



Average Score: 3.08
Median Score: 2.50
% Responses Less Than 4: 71%
% Responses Greater Than 6: 8%



#### **Image #44**

Average Score: 3.27
Median Score: 3.00
% Responses Less Than 4: 67%
% Responses Greater Than 6: 10%



#### **Image #50**

Average Score: 3.31
Median Score: 3.00
% Responses Less Than 4: 63%
% Responses Greater Than 6: 10%



#### <u>Image #14</u>

Average Score:3.38Median Score:3.00% Responses Less Than 4:56%% Responses Greater Than 6:13%

Community Preference Survey Results Village of Avon



Average Score: 3.47
Median Score: 3.00
% Responses Less Than 4: 55%
% Responses Greater Than 6: 9%



#### **Image #16**

Average Score: 3.52
Median Score: 3.00
% Responses Less Than 4: 54%
% Responses Greater Than 6: 19%



#### **Image #27**

Average Score: 3.67
Median Score: 3.00
% Responses Less Than 4: 56%
% Responses Greater Than 6: 10%



#### **Image #23**

Average Score:3.69Median Score:3.00% Responses Less Than 4:60%% Responses Greater Than 6:17%

Community Preference Survey Results Village of Avon



Average Score: 3.69
Median Score: 3.00
% Responses Less Than 4: 56%
% Responses Greater Than 6: 15%



#### **Image #31**

Average Score: 3.79
Median Score: 3.00
% Responses Less Than 4: 52%
% Responses Greater Than 6: 10%



#### Image #5

Average Score: 3.83
Median Score: 3.00
% Responses Less Than 4: 58%
% Responses Greater Than 6: 25%



#### Image #6

Average Score: 3.94
Median Score: 3.00
% Responses Less Than 4: 54%
% Responses Greater Than 6: 21%



Average Score: 3.94
Median Score: 3.00
% Responses Less Than 4: 54%
% Responses Greater Than 6: 25%



#### **Image #25**

Average Score: 3.96
Median Score: 4.00
% Responses Less Than 4: 48%
% Responses Greater Than 6: 15%



#### **Image #24**

Average Score:3.98Median Score:3.00% Responses Less Than 4:52%% Responses Greater Than 6:17%



#### <u>Image #46</u>

Average Score: 4.17
Median Score: 3.50
% Responses Less Than 4: 50%
% Responses Greater Than 6: 19%



Average Score: 4.19
Median Score: 4.00
% Responses Less Than 4: 46%
% Responses Greater Than 6: 29%



#### **Image #22**

Average Score: 4.29
Median Score: 4.00
% Responses Less Than 4: 44%
% Responses Greater Than 6: 19%



#### **Image #26**

Average Score: 4.38
Median Score: 5.00
% Responses Less Than 4: 40%
% Responses Greater Than 6: 17%



#### Image #1

Average Score: 4.58
Median Score: 4.00
% Responses Less Than 4: 44%
% Responses Greater Than 6: 25%



Average Score:4.90Median Score:5.00% Responses Less Than 4:31%% Responses Greater Than 6:29%



#### Image #35

Average Score: 5.02
Median Score: 6.00
% Responses Less Than 4: 33%
% Responses Greater Than 6: 35%



#### **Image #13**

Average Score: 5.13
Median Score: 5.00
% Responses Less Than 4: 27%
% Responses Greater Than 6: 29%



#### Image #2

Average Score: 5.21
Median Score: 6.00
% Responses Less Than 4: 33%
% Responses Greater Than 6: 35%



Average Score: 5.42
Median Score: 6.00
% Responses Less Than 4: 27%
% Responses Greater Than 6: 40%



#### **Image #15**

Average Score: 5.88

Median Score: 6.00

% Responses Less Than 4: 19%

% Responses Greater Than 6: 46%



#### Image #4

Average Score: 5.92
Median Score: 6.50
% Responses Less Than 4: 17%
% Responses Greater Than 6: 50%



#### **Image #33**

Average Score: 6.02
Median Score: 6.00
% Responses Less Than 4: 8%
% Responses Greater Than 6: 42%



Average Score: 6.17

Median Score: 6.50

% Responses Less Than 4: 6%

% Responses Greater Than 6: 50%



#### Image #40

Average Score: 6.19
Median Score: 6.50
% Responses Less Than 4: 15%
% Responses Greater Than 6: 50%



#### **Image #42**

Average Score: 6.31
Median Score: 7.00
% Responses Less Than 4: 13%
% Responses Greater Than 6: 56%



#### **Image #47**

Average Score: 6.33
Median Score: 7.00
% Responses Less Than 4: 17%
% Responses Greater Than 6: 54%



Average Score: 6.35
Median Score: 7.00
% Responses Less Than 4: 15%
% Responses Greater Than 6: 58%



#### Image #8

Average Score: 6.42
Median Score: 7.00
% Responses Less Than 4: 13%
% Responses Greater Than 6: 52%



#### **Image #18**

Average Score: 6.42
Median Score: 7.00
% Responses Less Than 4: 4%
% Responses Greater Than 6: 52%



#### **Image #34**

Average Score: 6.65

Median Score: 7.00

% Responses Less Than 4: 6%

% Responses Greater Than 6: 56%

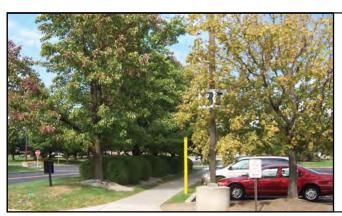


Average Score: 7.10

Median Score: 8.00

% Responses Less Than 4: 4%

% Responses Greater Than 6: 67%



#### Image #32

Average Score: 7.10

Median Score: 8.00

% Responses Less Than 4: 4%

% Responses Greater Than 6: 65%



#### **Image #19**

Average Score: 7.29
Median Score: 7.00
% Responses Less Than 4: 0%
% Responses Greater Than 6: 73%



#### **Image #10**

Average Score: 7.31

Median Score: 8.00

% Responses Less Than 4: 8%

% Responses Greater Than 6: 75%



Average Score: 7.35
Median Score: 8.00
% Responses Less Than 4: 6%
% Responses Greater Than 6: 81%



#### **Image #52**

Average Score: 7.40
Median Score: 8.00
% Responses Less Than 4: 4%
% Responses Greater Than 6: 78%



#### **Image #17**

Average Score: 7.58

Median Score: 8.00

% Responses Less Than 4: 0%

% Responses Greater Than 6: 81%



#### **Image #28**

Average Score: 7.58

Median Score: 8.00

% Responses Less Than 4: 2%

% Responses Greater Than 6: 81%



Average Score: 7.60
Median Score: 8.00
% Responses Less Than 4: 0%
% Responses Greater Than 6: 81%



#### **Image #29**

Average Score: 7.65
Median Score: 8.00
% Responses Less Than 4: 4%
% Responses Greater Than 6: 77%



#### **Image #12**

Average Score: 7.73

Median Score: 8.00

% Responses Less Than 4: 2%

% Responses Greater Than 6: 79%



#### **Image #39**

Average Score: 7.79

Median Score: 8.00

% Responses Less Than 4: 4%

% Responses Greater Than 6: 81%



Average Score: 8.10
Median Score: 8.00
% Responses Less Than 4: 2%
% Responses Greater Than 6: 88%

#### **NOTES:**

- 1. These pictures may not be reproduced without written permission.
- 2. Image sources include, but are not limited to, the following:
  - Steinmetz Planning Group
  - The Conservation Fund
  - Flickr

# <sup>+</sup>Village of Avon Comprehensive Plan Update

# **Community Forum**

**Future Land Use Mapping Exercise** 

February 15, 2017

After the Community Preference Survey, the Community Forum attendees were asked to participate in a future land use mapping exercise. Residents were split into three groups facilitated by members of the consultant team. These groups were asked to indicate areas of the Village where the following land uses were considered desirable for the future:

- Single-family development;
- Multi-family development;
- Commercial development;
- Industrial development;
- Agricultural lands;
- · Parks and green space; and
- Pedestrian and bicycle accommodations.

In some areas the responses indicated a desire to maintain existing conditions, such as current farm operations, while other areas were marked for potential future residential or commercial growth. The results of the future community development preferences by area can be seen on the supporting map. Below is a summary of comments that correspond to the mapped numbers.

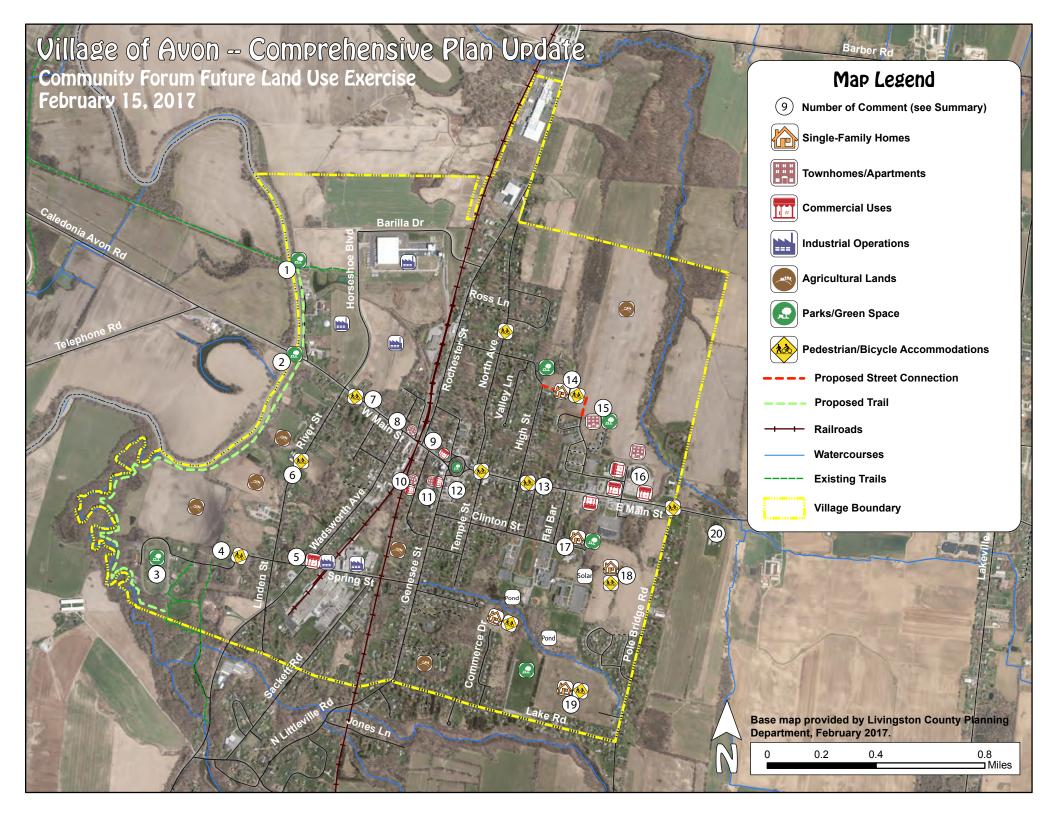
#### **Map Comments:**

- 1. Develop a trail that runs along the Genesee River from the existing trail to the north of Caledonia Avon Road to the Avon Driving Park area.
- 2. Maintain and enhance existing boat launch site.
- 3. Potential for dog park and creative reuse of track.
- **4.** Add pedestrian and bicycle connections to the park along roadway, either on- or off-street.
- 5. Reuse of commercial building for mixed-use or commercial/industrial purposes.
- **6.** Add sidewalks along River Street as funding becomes available.
- 7. Improve sidewalks along West Main Street and include street lighting.
- **8.** Foster mixed-use development pattern along West Main Street, with additional multifamily development and commercial reuse/redevelopment.
- 9. Repair/redevelop commercial properties along West Main Street.
- **10.** Potential for new mixed-use development pattern with an industrial character to highlight presence of rail.
- **11.** Promote redevelopment and reuse of upper floor residential uses and support local commercial uses on first floor, such as a shop for "daily" needs like milk, medicine, etc.
- **12.** Address commercial vacancy and property condition issues.

- 13. Improve the pedestrian environment along East Main Street from Temple Street to eastern Village boundary. This includes the need for enhanced crosswalks, especially at the school, and traffic calming measures. Consider adding a median in some sections.
- **14.** Support the connection of the High Street neighborhood to newer Almalfi Drive neighborhood. Continue with single-family residential development pattern and incorporate green space and pedestrian connections.
- **15.** Support the continuation of townhouse development with incorporated green space.
- **16.** Locate larger-scale, regional commercial uses in this area along East Main Street. Potential for outparcel commercial development to line East Main Street and break up parking lots. Commercial properties should be redeveloped with buildings near to the street when opportunities arise.
- **17.** Support the location of additional senior living facilities in this area with incorporated green space.
- **18.** Foster the development of new single-family neighborhoods in a grid pattern with smaller lot sizes and pedestrian amenities (sidewalks, lights, etc.) to promote walkability. Potential to include patio homes, two-family dwellings, and townhouses as well.
- **19.** Continue development pattern of neighborhoods to the north (larger lot size with windy streets) in this area with pedestrian and bicycle connections. Preserve surrounding greenspace.
- **20.** Consider impacts of residential development within the Town on the demand for commercial offerings in the Village.

#### **General Comments:**

- The East Main Street commercial activity center is largely a regional commercial draw and as such should continue to accommodate automobile traffic while also providing for pedestrian and bicycle connections.
- The traditional mixed-use Village Center serves mostly nearby residents and tourists, but will require additional housing opportunities to increase resident populations that will patron local businesses.
- Need middle-income housing, mostly have low or high income options.
- Drainage is a huge problem (from development and into river).
- Need more sidewalk connectivity throughout the Village.
- Need to address driver behavior on Routes 5 & 20.
- Need elevators for upper floor uses/residential.
- The downtown area is within the Livingston County Downtown Revitalization Zone.
- State and federal funding is available for rehabilitation of historic properties, as well as the historic tax credit program.





Existing Land Use, 2017

Agricultural

Commercial

Communication

Community Services

Education

Government

Industrial

Parks

Religious

Residential

Transportation

Utilities/Infrastructure

Vacant

Waste Disposal

Town Boundary

Village Boundary

Parcels 2017

State Highway

County Highway

Town Road

---- Village Road

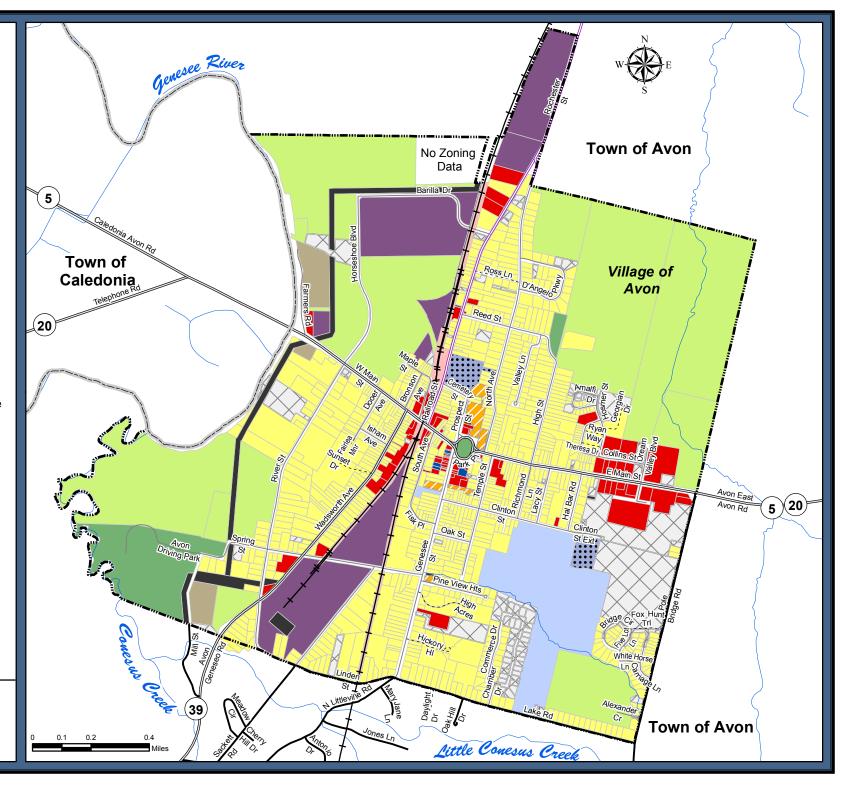
--- Private Road

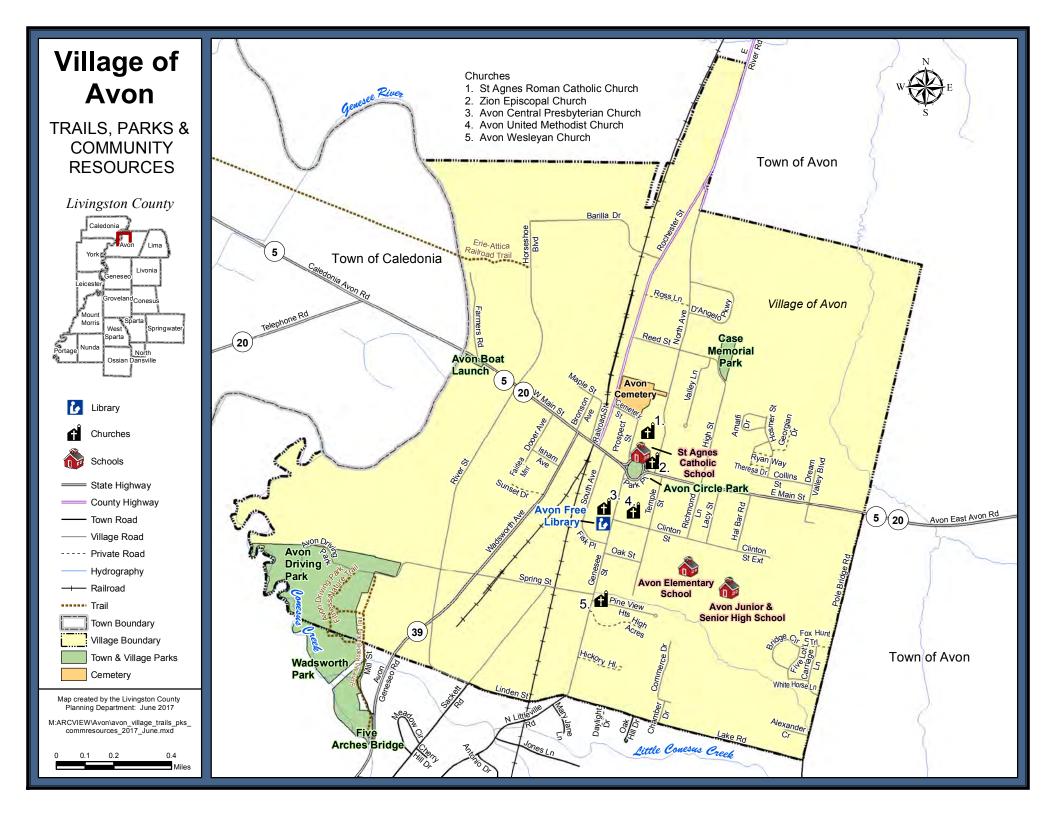
Hydrography

→ Railroad

Source: Real Property Tax Parcels, 2017

Map created by the Livingston County Planning Department: September 2017 M:ARCVIEW\Avon\avon\_village\_existing\_ land\_use\_2017.mxd





# Village of Avon

# FLOODPLAINS & DEC WETLANDS

Livingston County



State Highway

County Highway

— Town Road

— Village Road

----- Private Road

---- Hydrography

---- Railroad

Trail

Town Boundary

Village Boundary

NYSDEC Wetlands

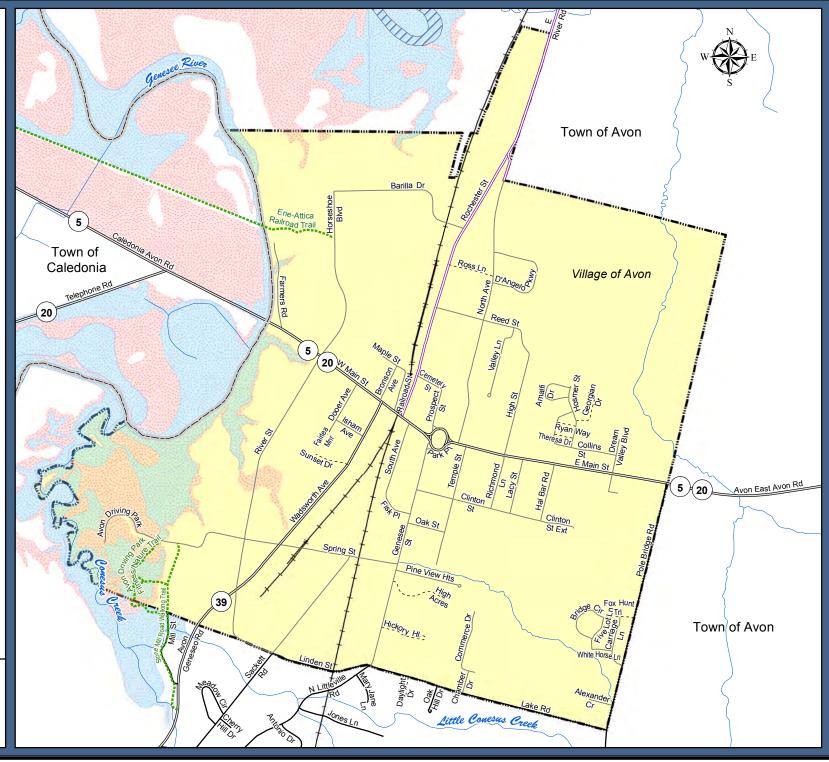
100 Year Floodplain

500 Year Floodplain

Map created by the Livingston County Planning Department: June 2017

M:ARCVIEW\Avon\avon\_village\_floodplains\_ wetlands\_2017\_June.mxd





### Village of **Avon**

### **SEWER LINE** MAP

Livingston County



Sewer Lines

State Highway

County Highway

Town Road

Village Road

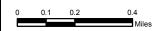
----- Private Road

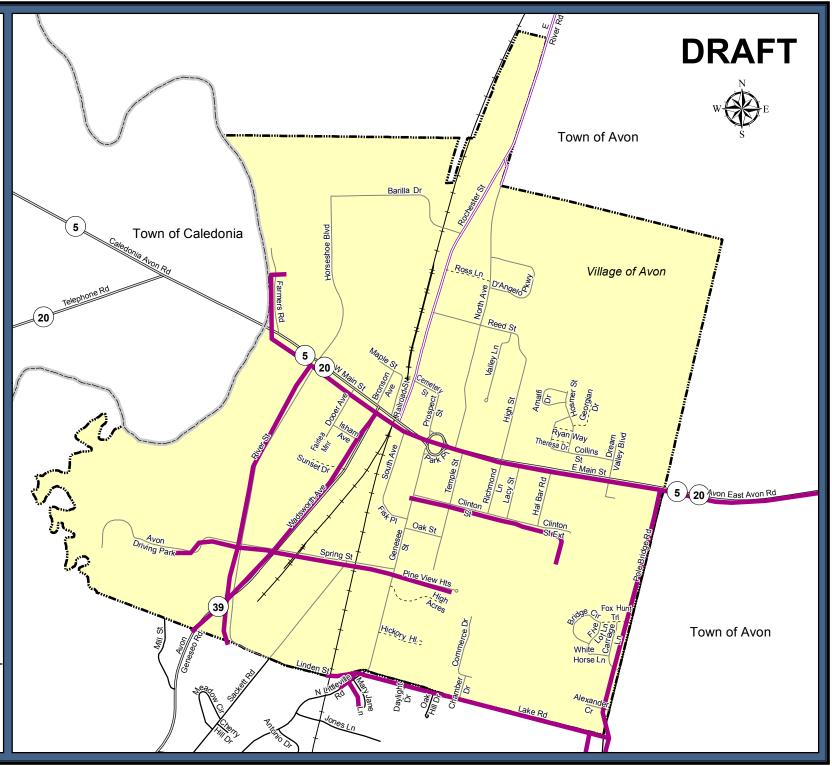
Railroad

Village Boundary

Town Boundary

Map created by the Livingston County M:ARCVIEW\Avon\avon\_village\_ sewer\_map\_2017\_DRAFT.mxd





### Village of **Avon**

### **WATER LINE** MAP

#### Livingston County



#### **Water Lines**

Size Unknown

State Highway

County Highway

Town Road

Village Road

Private Road

→ Railroad

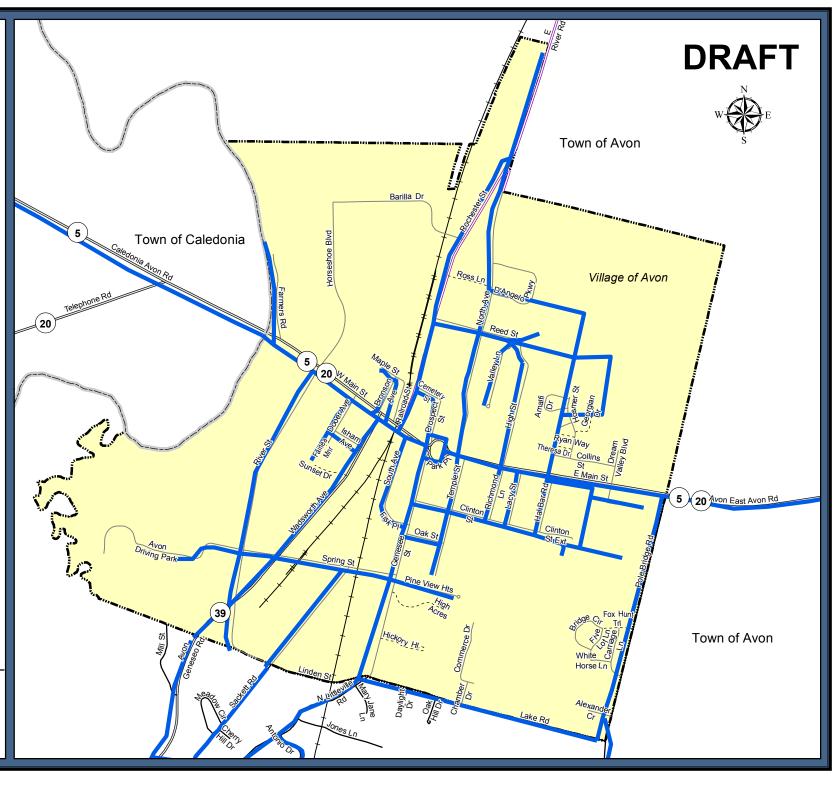
Village Boundary

Town Boundary

Map created by the Livingston County

M:ARCVIEW\Avon\avon\_village\_waterline\_ map\_2017\_DRAFT.mxd





# Village of Avon

#### **TRANSPORTATION**

Livingston County



#### **RTS Livingston Routes**

Route 243

Route 231

.... 5

Village Boundary

Town Boundary

Town & Village Parks

----- Trail

State Highway

County Highway

Town Road

Village Road

---- Private Road

---- Hydrography

+-- Railroad

Genesee River Access
Point

Map created by the Livingston County Planning Department: June 2017

M:ARCVIEW\Avon\transportation\_ 2017\_June.mxd

0 0.1 0.2 0.4 Miles

